



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

New Media Firm, The
1322 G St., SE
Washington, DC 20003

Contract # 103529

Schedule Dates 10/23/12-11/05/12
Advertiser Voters First (9253)
Agency New Media Firm, The (3705)
Product Political/Issues (1129)
Brand political issue (13047)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name Certo, Michele
Phone/Fax /
CPE 369/387/1786
Account Types National/Political Issue
Billing Type Standard
Comments VOTERS FIRST

Date Entered 10/19/12
Last Modified 10/19/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07914297
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,530.00
Net Total \$93,670.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	18	\$42,400.00
Nov. 2012	29	\$67,800.00
Grand Total:	47	\$110,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/23/12	2	:30	5:57A- 7A (EST)	1		X						1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/19/12
2.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	5:57A- 7A (EST)	1				X				1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/19/12
3.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	5:57A- 7A (EST)	1		X						1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/19/12
4.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	5:57A- 7A (EST)	1				X				1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/19/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:57A- 7A (EST)	1	X							1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/19/12
6.0	Normal Line / SPOT	10/24/12-10/24/12	2	:30	8A- 8:55A (EST)	1			X					1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	CBS THS MRNG-2	10/19/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	8A- 8:55A (EST)	1					X			1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	CBS THS MRNG-2	10/19/12
8.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	4:25A- 4:58A (EST)	1	X							1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD430A<	10/19/12
9.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	4:25A- 4:58A (EST)	1			X					1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD430A<	10/19/12
10.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	4:25A- 4:58A (EST)	1					X			1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD430A<	10/19/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:25A- 4:58A (EST)	1	X							1	\$400.00	\$400.00	WBNS-TV (WBNS)	10TV NWSHD430A<	10/19/12
12.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	4:58A- 6:56A (EST)	1						X		1	\$600.00	\$600.00	WBNS-TV (WBNS)	10TV NWSHD WSA	10/19/12
13.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	4:58A- 6:56A (EST)	1						X		1	\$600.00	\$600.00	WBNS-TV (WBNS)	10TV NWSHD WSA	10/19/12
14.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	6:57A- 9A (EST)	1						X		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THS MRN:SA	10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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15.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	6:28A- 8:30A (EST)	1							X	1	\$600.00	\$600.00	WBNS-TV (WBNS)	10TV NWSHD WSU	10/19/12
16.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	8:58A- 10:30A (EST)	1							X	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	SUNDAY MRN-CBS	10/19/12
17.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	8:58A- 10:30A (EST)	1							X	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	SUNDAY MRN-CBS	10/19/12
18.0	Normal Line / SPOT	10/24/12-10/24/12	2	:30	11:58A- 12:30P (EST)	1			X					1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/19/12
19.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	11:58A- 12:30P (EST)	1					X			1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/19/12
20.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	11:58A- 12:30P (EST)	1		X						1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/19/12
21.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	11:58A- 12:30P (EST)	1				X				1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/19/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:58A- 12:30P (EST)	1	X							1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/19/12
23.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	3P- 3:55P (EST)	1			X					1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. PHIL	10/19/12
24.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	3P- 3:55P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. PHIL	10/19/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	3P- 3:55P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	DR. PHIL	10/19/12
26.0	Normal Line / SPOT	10/24/12-10/24/12	2	:30	5P- 6P (EST)	1			X					1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/19/12
27.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	5P- 6P (EST)	1					X			1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/19/12
28.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	5P- 6P (EST)	1		X						1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/19/12

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29.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	5P- 6P (EST)	1				X				1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/19/12
30.0	Normal Line / SPOT	10/23/12-10/23/12	2	:30	6P- 6:30P (EST)	1		X						1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/19/12
31.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	6P- 6:30P (EST)	1				X				1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/19/12
32.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	6P- 6:30P (EST)	1	X							1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/19/12
33.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	6P- 6:30P (EST)	1			X					1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/19/12
34.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	6P- 6:30P (EST)	1					X			1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/19/12
35.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6P- 6:30P (EST)	1	X							1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/19/12
36.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	6:28P- 6:57P (EST)	1							X	1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	NEWS	10/19/12
37.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	6:28P- 6:57P (EST)	1							X	1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	NEWS	10/19/12
38.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	6:58P- 7:30P (EST)	1		X						1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	JEOPARDY	10/19/12
39.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	6:58P- 7:30P (EST)	1				X				1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	JEOPARDY	10/19/12
40.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6:58P- 7:30P (EST)	1	X							1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	JEOPARDY	10/19/12
41.0	Normal Line / SPOT	10/23/12-10/23/12	2	:30	11P- 11:35P (EST)	1		X						1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/19/12
42.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	11P- 11:35P (EST)	1				X				1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/19/12

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43.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	11P- 11:35P (EST)	1							X	1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/19/12
44.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	11P- 11:35P (EST)	1	X							1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/19/12
45.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	11P- 11:35P (EST)	1				X				1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/19/12
46.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	11P- 11:35P (EST)	1							X	1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/19/12
47.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11P- 11:35P (EST)	1	X							1	\$3,600.00	\$3,600.00	WBNS-TV (WBNS)	LATE NEWS	10/19/12

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